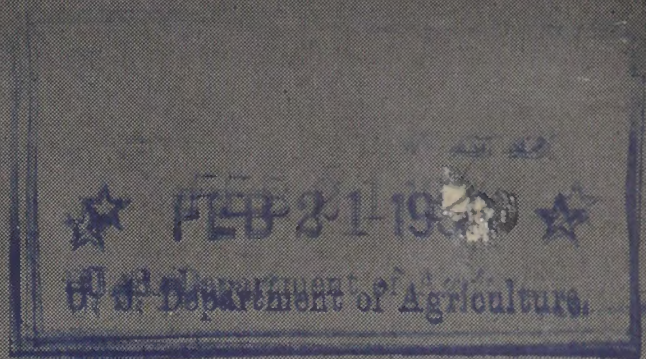


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1940

Ballay

**DAHLIA
GARDENS**

PALO ALTO, CALIFORNIA • U.S.A.

Nineteenth Annual Catalogue

BALLAY DAHLIA GARDENS

R. D. 1, Box 675

PALO ALTO, CALIFORNIA



KING COLE



MAESTRO



EVELYN CHANDLER



PACIFICA

FRONT COVER: The large flower in the center of the picture is "PACIFICA", the one at the top "SAN FRANCISCO", and at lower right "GRAND MARSHALL".

OUR NEW INTRODUCTIONS FOR 1940

BELOW are brief descriptions, and on the opposite page illustrations, of our four new introductions for 1940. All four are first-class varieties in a wide range of color which have been thoroughly tested and proven to be valuable additions to our well-known "Giants of the Show Room" family. All have received Honor Roll Mention, in connection with which we would refer you to Mr. J. W. Johnston's "Dahlia Futurity" in the January issue of "House Beautiful" and Colonel R. T. Eddy's Roll of Honor in December "Flower Grower".

EVELYN CHANDLER—Semi-cactus. Golden apricot with a golden bronze reverse to the petals which shows through especially at the center of the flower. We called it Gold Satan until it was named and this is an exact and an appropriate description insofar as the shape and size of the flower are concerned. It is a brilliant color and a rare color in the semi-cactus class. The huge flowers are held well above the vigorous growing plant on tall, erect stems. A good root maker and a good seed parent. Was selected by the Guest of Honor at the 1939 San Francisco Show to be named for her. **\$15.00 Net**

KING COLE—Inf. Dec. Deep maroon red. This we believe is the first extremely dark dahlia of very large size. In color it is perfect, being of one tone throughout, with a velvet-like sheen over the whole flower. Few dahlias, if any, will stand the hot weather better. It is massive in size, having produced blooms 14 in. across by 8 in. thick. Stems are first-class and plant growth is vigorous with heavy, dark green foliage. This dahlia is a real top-notch. Won the Sunset Medal at the San Francisco Show as Best 1940 Introduction **\$15.00 Net**

MAESTRO—Semi-cactus. A bright but rather light shade of reddish purple or cerise. A richly colored flower of remarkable substance and most pleasing appearance. The well formed blooms of moderate semi-cactus formation will grow to a size of 12 in. or better with proportionate depth. The plant is an open grower which comes into bloom reasonably early, having long stem stalks with flowers nicely placed at the proper angle. It is an all-round good variety and has made a great hit in Mr. J. W. Johnston's trials in Delaware this year. Winner several times in seedling classes but happened not to be in bloom at the time of our show this season..... **\$15.00 Net**

PACIFICA—Semi-cactus. Light saffron yellow deepening toward the center and with a creamy white reverse to the petals. This new yellow in a general way is quite distinct from other good yellow dahlias now in commerce. It is decidedly a spectacular semi-cactus of unusual form with many closely woven petals that twist in an artistic fashion. The blooms are of the largest size on the best of stems. This will be a strong competitor in the Yellow or Semi-cactus classes or in the Largest Bloom class. Winner as Best Undisseminated Semi-cactus at the San Francisco Show..... **\$15.00 Net**

PRICES: The price for one strong division of all of the above New Introductions is **\$15.00 Net each, or one strong division of all four for \$45.00 Net.**

OUR 1939 INTRODUCTIONS



GERTRUDE LAWRENCE

GERTRUDE LAWRENCE—Inf. Dec. Light cerise red. This dahlia carried off the high honors of the day at the 1938 San Francisco Show, winning both the American Home Achievement Medal and the Dahlia Society of California's Gold Medal. It was also selected by the English Actress, Gertrude Lawrence, to bear her name. Its performance in many sections of the country this year has proven its value as one of the most outstanding new varieties. The huge flower of an uncommon currant red shade is appealing not only because of its novel coloring and size but it is a flower of beautiful form and will grow to perfection in any garden. Recommended to those who are looking for the best.....**\$7.50**

SAN FRANCISCO—Inf. Dec. Shrimp pink. This new giant of last year's introduction is as large as any dahlia grown. A dahlia built on a massive plan in all respects with extraordinarily strong plant growth and all blooms measuring from 12 to 15 in. by 8 in. deep, there is no suggestion of coarseness about it and as to color it is in a class by itself. We do not exaggerate our dahlias when introducing them and reports received on the performance of this dahlia bear out our statement in this case. This is one of the truly great dahlias that will always be a sensation wherever seen. Mr. J. W. Johnston, author of the annual Dahlia Futurity in House Beautiful stated that it "proved to be one of the finest and largest dahlias in our garden." Colonel Richard T. Eddy, describing it in the Roll of Honor in Flower Grower, said, "it is one of the finest pink dahlias I have seen in many moons." See illustration on back cover**\$7.50**



SAN FRANCISCO



AZURA



CALIFORNIA IDOL

Other Dahlias of Our Own Creation

ACHIEVEMENT—S. C. Gold with bronze shadings. This dahlia won the Achievement Medal at San Francisco in 1930 at which time it received the name it bears. Many blooms will measure 12 inches with corresponding depth and on absolutely perfect stems. The flower has a pleasing informal appearance with the petals curled and twisted in an artistic fashion, and its good substance insures a wealth of perfect blooms under all weather conditions.....\$1.00

AZURA—I. D. Rosy lilac with a bluish violet sheen. A very large deep flower which can compete in the "largest" class, with blooms measuring 12 to 14 inches in diameter. Plant tall and strong and free blooming and the blooms have a distinctive and interesting formation. This is not "just another rose pink" but the very best in this color range. Winner of honors in Holland and of many prizes in his country.....\$1.50

BOSPHORUS—Inf. Dec. Deep burnt orange or golden brown. A fine, large, well shaped flower in a color that is new in our experience. We recommend this dahlia on its color but it is charming and satisfactory in all respects. This variety should be grown strong from the start and it will have a long straight stem and will be immensely attractive when cut. Certificate of Merit at Storrs. (See illustration on page 8)....\$1.50

CADET—S. C. Light primrose yellow, almost cream. A fresh, crisp flower somewhat similar in formation to Satan. The petals, long, well-rolled and but slightly incurved, are well placed and just numerous enough to form an exceedingly graceful flower. Will grow large on a tall straight stalk.....\$1.00

CALIFORNIA IDOL—I. D. Clear bright yellow. For garden performance and in the show room, both in the specimen bloom classes as well as when shown in quantity, it appears that this dahlia has yet to be surpassed. In almost every show it has been a winner in such entries as Best Bloom, Largest Bloom, Best Yellow, Best 12, Best 25, etc. California Idol is doubtless one of the truly great dahlias and it has been acclaimed by many dahlia fanciers throughout the land as "the world's best dahlia". It has been grown to the enormous size of 15 by 9 inches. The growth of the plant is ideal with every flower of exhibition quality. Average height is about 5 ft. Blooms early and freely. Foliage clean and attractive. Keeps well when out. It was the winner of the Gold Medal at San Francisco and the Achievement Medal at Boston in 1934.....\$1.00



CALIFORNIA PEACH

CALIFORNIA PEACH—S. C. Bright coral or peach pink, a pink without any trace of lavender; reverse of petals a lighter shade. Size and formation of this flower are very similar to Satan. It is a seedling of Satan crossed with Eagle Rock Fantasy and the foliage and general habit of growth are much like the latter, but having noticeable qualities of both parents. In 1936 California Peach was the great sensation at the Boston Show, winning there as the Best Flower in the show, the Best New Dahlia, and also the Achievement Medal. Winner also as Best Undisseminated Semi-cactus at San Francisco. Grown by Dr. Landess of Tennessee the following year it was the winner in Mr. Reed's annual contest for the largest bloom. We have received some fine reports of its excellent performance the past season. **\$2.00**

CALIFORNIA ROSE—I. D. Clear bright rose. Exquisite coloring, large, tall-growing, describe in a few words the salient features of this very satisfactory and popular dahlia. From the picture (page 8) you will note that it is a dahlia well worthwhile. It has always been a particularly beautiful flower for cutting and in the 1934 Roll of Honor it was described as the best keeper of the year. Certificate at Storrs... **\$1.00**

CHARLES G. REED—I. D. Purple red or petunia red. Won twice as the Best Bloom in the Show at the National Show in London, England. Has won similar prizes in many places and was a Roll of Honor dahlia in its introductory year. It is a large variety held upright on a perfect stem. Bush is of rather low growth with the branching habit which makes it ideal for all purposes. Blooms profusely..... **\$1.00**

CORONADO—I. D. Bright rose magenta. Sturdiness is a major quality of this variety both as to the ruggedness of the bloom and the habit of growth. Very large in size and of excellent build and texture, it produces magnificent blooms early and freely. A trifle brighter and lighter than Wenoka, the flowers are considerably larger but plant growth is not so tall. Formation is slightly informal as the picture would indicate. It won as Best Undisseminated Decorative at San Francisco and was reported on as being very outstanding in Eastern trials. (See illustration on page 7)..... **\$3.50**

DON JUAN—Semi-Cac. Scarlet orange with a reverse of lighter orange. This is one of the truly spectacular varieties. If you have a crown flower of Don Juan for the show you will be hard to beat. This variety is a true semi-cactus with the center rows of petals rather broad and spreading but with the outer rows decidedly rolled and well incurved. Color is just about as bright as it is possible for a color to be.. **\$1.50**

DRESDEN—I. D. Clear pink lavender. Here good color is very much in evidence. The lavender is plainly of the rich pink tone throughout the flower and is in no sense a bluish lavender. This rich coloring is well supported by large size, full formation and a matchless stem. No visitor ever fails to inquire about this one, always remarking that it is exquisite. Blooms with exceptional freedom. Scored 88 at Ohio Trial Gardens **\$1.00**

- DRUM MAJOR**—For. Dec. Pale gold with a reverse of deeper gold. A very, very tall dahlia, standing head and shoulders above all the rest, and very large and showy. Not an early nor particularly free bloomer but all flowers are perfect on extremely good strong stems\$1.50
- ELEGANCE**—S. C. Center and tips of petals yellow, body of flower delicately shaded coral. We classify this variety as semi-cactus but it is not far removed from the true cactus type. A noticeable swirl to the petals is also reminiscent of certain English type cactus varieties of some years back. It is a full, deep flower with ideal habits\$1.00
- EUGENIA BALLAY**—I. D. Rich cream. This dahlia won in 1933 as the Best Established three-year old and can always be counted on to exhibit to good advantage. It is a very early and a very prolific bloomer. Under favorable conditions the blooms will easily attain 10 to 12 inches with corresponding depth, and at all times will have very long strong stems. In California everyone admired the fine habits of this dahlia and now good reports have come to us from many places. This variety was named in honor of our mother and we hope it will worthily perpetuate her name.....\$1.00
- FAIR ELAINE**—S. C. Delicate old rose. An extra good variety with long evenly rolled incurved petals. Without heavy disbudding it will produce great quantities of good flowers until the very end of the season. Excellent lasting qualities when cut.....\$1.00
- FLORENTINE**—F. D. Bright mallow purple. From the thousands of seedlings we grow we have ample opportunity to study the dahlia in its many phases from a standpoint of real progress. Many new colors appear but the problem is to get the outstanding colors in flowers that show equal advancement in other respects. Good purple shades are not plentiful and we thought the color of this dahlia especially worthwhile. The huge flower presents a striking contrast alongside dahlias of colors more frequently seen..\$1.50
- GALA CALIFORNIA**—Inc. Cac. Scarlet orange. A true cactus with an erect stem that holds the flower at just the right angle, a quality not present in all cactus varieties. It will also grow and develop to perfection in a warm climate where so many cactus varieties fail. Color is extra good, and blooming profusely as it does, is unexcelled for all purposes. Blooms are large for this type. Won the Gold Medal at the San Francisco Show as the Best Established three-year old. Gala California also headed the list of the 1937 "Dahlia Champions of the West", prepared by Mr. Edward Salbach for "Homes in the West", and was also included in the 1937 Roll of Honor in Flower Grower\$3.50
- GRANDEE**—I. D. Light nopal red shaded orange yellow. We have had reports of this dahlia having been grown over 16 inches. It has won as the largest flower in a number of shows, such as Portland, Oregon, the Los Angeles and Long Beach shows, and previously at the California Flower Festival. In 1933 it received the Achievement Medal at San Francisco. Grandee is a model exhibition dahlia. Height of plant is about 4 feet. A free and early bloomer\$1.50



GALA CALIFORNIA



CORONADO



GRAND MARSHAL



BOSPHORUS



CALIFORNIA ROSE

GRAND MARSHAL—S. C. Reddish violet. This very large dahlia of positive semi-cactus formation ranks with Miss Glory, Amelia Earhart and Satan in size and interest. The color is very distinctive and quite different from anything we have had before, a lively crimson violet with the reverse of the petals a lighter shade. This spectacular flower, held on the best of stems on a strong growing plant, is another Show-room Giant in a new shade. It blooms abundantly and seems to continue indefinitely, and is particularly good in the late season. Winner as the Best Undisseminated Semi-Cactus at the 1937 San Francisco Show. Has been grown to great size in some sections the past season (See illustration on page 7)...**\$3.50**

LELAND STANFORD—I. D. Brilliant cardinal red, the Stanford University color. Throughout the flower the color is clear, glistening, bright red without shadings, and best of all it does not fade the least in very hot weather. The petalage is of a heavy velvet-like texture, unusual in a bright red, and fashioned to withstand difficult conditions. We have had flowers measuring 14 inches in diameter and several of our customers have reported blooms of equal size. The accompanying picture shows the proportionate depth. The plant is of medium to tall growth with strong stem stalks and good foliage. It is an exceptionally free bloomer and an early bloomer. In many respects this dahlia possesses many of the fine characteristics of its yellow predecessor, "California Idol".....**\$2.00**

MAY DAY—Inf. Dec. Rosy pink lightly touched with gold. A variety of medium size that is an exceedingly prolific bloomer. Pleasing formation and excellent coloring that everyone likes. It will never win as the largest flower in the show but with a few plants it would not be hard to have a vase or basket of 12 or even 25. Certificate of Merit at Storrs**\$1.50**

MISS GLORY—S. C. Apricot-yellow. "A dream" and "a delight" is the reaction of our customers to this dahlia. The accompanying illustration depicts its fine form and the soft mellow color is quite entrancing. It is massive in size, yet an extremely refined flower in every sense. A free and an early bloomer with perfect stems. At Storrs Trial Gardens it received a Certificate of Merit with a score of 86, being the largest semi-cactus and within one of the highest score. Has been the winner of many major prizes in various parts of the country and is universally accepted as a dahlia of the first rank. (See illustration on page 10).....**\$1.50**





SONOMA



SUNLIGHT

MONA LISA—Inf. Dec. Purplish maroon. A large and pleasing dark dahlia that will not fade in the sunshine. It is particularly useful in that it is just the proper color note to bring out other shades both on display and in the garden. Dark dahlies by contrast emphasize the true beauty of other softer colored ones. Then, too, in a collection, all else equal, the blue ribbon goes to the one representing the greatest range of color**\$1.00**

NORTH STAR—Semi-Cac. Light yellow. If this dahlia were finer petaled, it would belong to that rare class of cactus called straight. The regularly formed flower is at once suggestive of a star. Size and stem are good and it is another that will supply many good flowers until late in the season. Furthermore, it is a good keeper, and we do not hesitate to recommend it as a very useful and beautiful cut flower.....**\$1.50**

PACIFIC SPLENDOR—I. D. Nearly white at the center with body of the flower delicate lavender pink, a true pastel shade. The soft tones of this flower give it a distinctive beauty and a definite appeal. The blooms are large with good substance and with petals broad and slightly waved. Growing habits are good in all respects. In the 1936 Mid-West Show at Cincinnati this variety was awarded the Achievement Medal. Was also Best Undisseminated Decorative at the San Francisco Show, and the recipient of three Trial Garden Certificates**\$2.00**

PALO ALTO—S. C. Bright pinkish salmon shading to salmon gold at the center. In many respects this variety is very close to the perfect dahlia. The blooms averaging in size from 10 to 12 inches are consistently all alike, most pleasing in form and color, and of very good substance. The stem stalks are very tall, straight and long jointed. It blooms freely both early and late. Is easy to grow and so has frequently been a winner in the amateur classes. It was an Honor Roll dahlia in 1932 and was awarded the Achievement Medal at Detroit in 1933. Certificate of Merit at Storrs..**\$1.00**

RAPIDAN—F. D. Golden bronze. A huge symmetrical flower borne upright on an extra long thick stem. A dozen perfect blooms can be cut from the plant at one time and little disbudding is required. These features combined with the lively coloring, which is exactly what the florists want, has made Rapidan invaluable as a commercial variety. Not spectacular but absolutely reliable and ornamental**\$1.00**

ROMEO—I. D. Brightest scarlet, a color as appealing as the red, red rose. The form of the flower also is particularly attractive and adds much to its beauty. In spite of the common opinion that red dahlias predominate, the fact is that really first class reds, in comparison with a number of other colors, are quite scarce. This red is of good size and very satisfactory and a red that is different.....**\$1.50**



LELAND
STANFORD



MISS GLORY

SONOMA—I. D. A combination of cream, flesh pink and amber rose. A light colored dahlia of an unusual color blend. Its appearance is unique and noticeable whether in the garden or on the exhibition table, and serves a definite purpose where variety or neutral tones are required. Will grow large, have good stems, and reward with many attractive blooms. One of the best and highly recommended. (See illustration on page 9).....**\$2.00**

STRONGHEART —F. D. Amber-gold. Another dahlia with no imperfections. This has always been one of our favorites and is truly a gem of a dahlia. Its size is of generous proportions, combined with great beauty of form and color, and it has a long perfect stem. While coming nearer to the formal type of decorative than any other classification, it is not decidedly formal, as the petals are longer and rather inclined to curve more than is usual with this type, especially in the late season. Certificate of Merit at Storrs; also a Certificate in Holland**\$1.00**

SUNLIGHT—Cac. Bright yellow. This is a cactus of the Ambassador type, a nice large flower with perfect habits. It is just about the freest bloomer we have in the garden. There are not many straight cactus, finely petaled and with upright stems, and we consider this one a very useful addition. Like many cactus dahlias, however, we do not recommend it for a habitually hot, dry climate unless given some shade. (See illustration, page 9). **\$1.50**



SATAN

SATAN—S. C. Flaming red with a slight touch of gold at the center. In previous catalogues we have listed a number of prizes won by Satan as Best or Largest in many of the leading shows, including an Achievement Medal. We told of its record at Storrs Trial Gardens and its place on the Roll of Honor, and of similar honors won at the World's Fair, in Japan, at New York, San Francisco, and other shows too numerous to mention. Satan has headed many popularity contests, such as the one conducted yearly at the Bronx Park Botanical Gardens, New York City, the "Garden Quarterly" on the Pacific Coast, and one published in the Flower Grower. Certainly no dahlia is more sensational or spectacular than this giant cactus. A reliable New York grower reports he grew Satan 16 ins...**\$1.00**

Good Varieties of Other Growers

- ADOLPH MAYER**—I. D. (Holland) Deep maroon. Perfectly formed flowers of medium size with excellent foliage and fine growing habits. Impressive.....**\$2.50**
- AMELIA EARHART**—S. C. (Cordes) Apricot-buff with salmon shadings. This very large and beautiful dahlia has the distinction of being the winner of two Achievement Medals and many other prizes. Bloom is richly colored, large and deep, held nicely facing on a good stem**\$1.00**
- AMERICAN PURITY**—S. C. (American) Pure white. New white with long stiff stems. Winner of many prizes in the East**\$2.00**
- ANNA BENEDICT**—I. D. (Dahliadel) Deep red. A very satisfactory variety of pleasing form on long good stems. The bush is a vigorous grower with excellent foliage and the flowers are freely produced with all closed centers. Certified at Storrs with a high score.....**\$1.50**
- ANDREA ERICSON**—I. D. (Fisher-Masson) Pure white. This is the freest blooming white and one of good size and depth. Blooms are held on long stems which will be good under normal conditions.....**\$1.00**
- ANGELO ROSSI**—I. D. (Redfern) Orange-buff. This fine California dahlia in some respects bears a resemblance to Jane Cowl. It is a free and early bloomer, making a plant of strong, rugged growth. Is reported to have done well in many sections of the country. Winner of honors in Holland.....**\$1.00**
- BETTE DAVIS**—S. C. (Cordes) Lavender rose. In all respects a very useful dahlia. The sturdy plant blooms most freely through the whole season. Flowers are of good size on long perfect stems. Very pleasing color**\$1.00**
- BETTY COLTER**—I. D. (Success) Light salmon red. A very worthy variety of distinctive coloring and pleasing form. Has achieved much popularity wherever shown**\$1.00**
- BING CROSBY**—I. D. (Stephenson) Bright yellow lightly striped with red. One of the best bi-colors we have seen and a very large flower. Strong grower with good habits. Achievement Medal winner at Los Angeles in 1934**\$1.00**
- BROOMALL'S PINK**—I. D. (Stephenson) Bright pink. This is Mr. Broomall's latest dahlia and he certainly never put one of a lovelier color, a brilliant clear pink. Flowers are large, well formed and borne freely on a medium tall plant**\$1.50**
- CAMEO**—F. D. (Fisher-Masson) Soft coral or salmon pink. We consider this dahlia one of the most satisfactory we grow. Through the while season it produces large perfect blooms on good long stems. Color is most pleasing. Recommended for all purposes.....**\$1.00**
- CARL G. DAHL**—I. D. (Scott) Old rose and gold. A fine variety of very large size. The petals are broad and well placed and have good substance. A rugged grower with good stems**\$5.00**
- CLARA CARDER**—I. D. (Australia) Cyclamen pink. A new and pleasing color, fine form, excellent grower. Has capacity for great size.....**\$1.50**
- CHAS. L. MASTICK**—F. D. (Mastick) Glistening orange shading darker toward the center. A perfect formal decorative especially good for cutting. Outstanding in its class**\$1.50**

- DAI WONG**—I. D. (Mack-Lakeside) Lemon yellow. This is a very large thick flower held on exceptionally strong cane-like stems. It is a very vigorous grower, with heavy insect-resistant foliage, and will bloom early and freely. New and striking. The name in Chinese means "Big Yellow"\$5.00
- DARCY SAINSBURY**—I. D. (Australia) White. A large, full flower that is considered by many the best white to date. It will stand varying weather conditions well. Good grower.....\$2.50
- DAVID COPPERFIELD**—I. D. (Salem) Lilac purple. A very informal flower of great size. In appearance and general habits it bears considerable resemblance to the well-known Robert L. Ripley. A free and an early bloomer\$2.50
- DEAN ANDERSON**—I. D. (Mad River) Henna-orange. A fine exhibition variety attractive because of its unusual color and good form. It is a luxuriant grower and good producer. Winner of many prizes.....\$1.50
- DIRECTOR PLUMCOCQ**—F. D. (France) Gold and copper This dahlia did not grow as large for us as we had expected, but it was quite large and first-class in every respect. Our present stock is strong and vigorous.\$2.00
- EAGLE ROCK FANTASY**—I. D. (Broomall-Success) Clear lavender pink. This is a dahlia of ideal habit and mammoth size. 12-inch blooms are the rule rather than the exception. The broad tapering petals produce a flower of extraordinary charm and it has all the qualifications necessary to designate it as one of the best\$1.50
- ELIZABETH RETHBERG**—I. D. (Muessdorfer) Clear pastel pink. A large, full flower of good substance, with very long stems. Always a sensation in Miss Muessdorfer's fine exhibit at the San Francisco show...\$1.00
- FRANK SERPA**—I. D. (Serpa-Pelicano) Pale pink shaded rose at the edges of the petals. The two-toned effect gives the flower an interesting appearance. Bloom is of good size on a long stem. Achievement Medal winner at San Francisco in 1934.....\$1.00
- GERMAINE**—I. D. (Mad River) Carmine rose with a slight gold suffusion. Beautiful large flowers of rare coloring. Excellent growing habits with good stems.....\$2.50
- GOLDEN AGE**—Cac. (Holland) Amber gold. Excellent free-blooming cactus. Perfect form and habit.....\$1.50
- GOLDEN BEAUTY**—I. D. (Silvernale-Oakleigh) Golden apricot. The color of this flower is very pleasing. It is also of very large size and is well supported by a strong erect stem. A refined and attractive new variety that we liked very much. Certificate at Storrs and East Lansing\$2.50
- GOLDEN STANDARD**—Cac. (Downs) Amber buff. A fine large well-formed flower. Good grower and excellent keeper\$1.00
- GREATER GLORY**—S. C. (Salem) Rose pink shading to cream at the center. This is a new dahlia of real merit and a valuable addition to the semi-cactus class. Very artistic in form and of large size. Blooms freely through the whole season\$2.50
- GRANDMASTER**—F. D. (Creekside) Deep bronze shading lighter toward the center. This well colored flower will grow large and bloom freely. A good formal with clean attractive foliage.....\$5.00

- H. R. S.**—I. D. (Seal) Golden yellow. This is a very fine large dahlia in the most pleasing shade of yellow, especially good under artificial light. Bloom is well formed with long petals and has a long stiff stem with habitually good foliage.....**\$1.00**
- HUNT'S VELVET WONDER**—I. D. (Hunt) Cerise purple. This is a huge flower with broad petals and great depth. The rich color withstands varying weather conditions well. Plant is rugged and of medium height. An Achievement Medal winner in New York.....**\$1.00**
- JEAN BATTEN**—I. D. (New Zealand) Golden salmon. A richly colored flower that can be grown to large size. Stems long and stout, the plant a tall and vigorous grower and an early bloomer.....**\$2.50**
- KARDINAL VAN ROSSUM**—S. C. (Holland) Purple violet. Unusual color. Flowers freely produced on a medium tall plant**\$1.50**
- KATIE K**—I. D. (Lakeside) Lavender pink. This is a nice large new pink. The attractive bloom is full and deep held erect on good stems. Fine for exhibition.....**\$2.50**
- KAWEAH**—I. D. (Meussdorffer) Deep cerise with rose shadings. Blooms measuring 15 inches in diameter have been exhibited by the originator of this dahlia at the San Francisco shows, winning as largest flower. In addition to immense size it also has splendid form, substance and stem**\$1.00**
- KING ALFRED**—I. D. (Seal) Ruby red with a silver reverse. This 1936 introduction we considered one of the best of the new garden and exhibition varieties. The color of this very large flower is distinctive and beautiful and the habit of growth, foliage and stem are all very good**\$2.00**
- KOKI**—S. C. (Japan) Oriental red quite heavily shaded with chrome yellow. This spectacular flower is of Japanese origin. It is a positive semi-cactus of great size and has no faults. First flowers especially are well colored and well formed and will be strong competition in any showroom. We understand it has done well in all locations where it has been tried.....**\$2.50**
- LOIS WALCHER**—I. D. (Walcher) Bright purple tipped white. Striking color in a flower of medium size. Famous as an Achievement Medal winner.....**\$5.00**
- LORD OF AUTUMN**—I. D. (Almy) Golden yellow. This very large prize winning variety is doubtless one of the best yellows to date. The petalage of this dahlia is of unusually good substance, making it reliable under all weather conditions. The long stems hold the blooms up well. Very popular in many shows**\$1.00**
- MARGRACE**—I. D. (Bissell) Bright red lightly tipped with gold. An extra good dahlia in every way. The large long-stemmed blooms are freely produced through the whole season. Outstanding in the garden.....**\$1.50**
- MAYOR FRANK OTIS**—I. D. (Johns-Salbach) Golden yellow with copper shadings. Doubtless one of the largest dahlias grown with an enviable record as a winner in the largest bloom class. Flower has great depth as well as diameter and keeps well. Good stem**\$15.00**
- MONARCH OF THE EAST**—I. D. (Almy) Bright golden apricot. Giant flowers borne profusely on a rampant growing plant. One of the leading 1938 introductions**\$3.50**
- MOTHER MAYTROT**—I. D. (Dahliadel) Pure white. This artistically formed flower ranks among the best new whites. It is a free and an early bloomer of good size and is ideal for cutting and arrangements. Good everywhere**\$3.00**

- MRS. KNUDSEN**—I. D. (Dixie) White. Another of the newer whites that is pure in color and a good grower. The flowers are of good size, have good stems and are freely produced\$2.50
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- INFORMAL DECORATIVE (I. D.)—Double flowers, full to the center, usually with long, twisted petals, and often irregular in arrangement.
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- CACTUS (C.)—Double flowers, full to the center, with long, narrow, pointed petals, incurved, recurved or straight, but rolled more than half their length.
- SEMI-CACTUS (S. C.)—Double flowers, full to the center, with coarse, twisted petals, usually somewhat incurved, and rolled ordinarily less than half their length.
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